



Business In Motion International Corporation (BIM Corp.)
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Wednesday March 24, 2010

Re: Operations on hold for Regrouping and Restructuring

Dear Distributors,

Indeed, having to write this very difficult letter is truly the most unfortunate moment in BIM's history. On Sunday March 21, 2010 our Global Sales Director held a very important conference call open to any Distributor interested in knowing about their BIM business. We sincerely thank all the Distributors (300 to 400+) that took the time to join the call.

The purpose of the call was to announce that, due to drastically plummeting sales, we have reached the decision that Business In Motion International Corporation will be on hold for regrouping and restructuring for an indefinite period of time. Effective Monday March 22, 2010, we are no longer conducting business as usual.

Over the next two weeks, until Friday April 9, 2010 we will be available to liquidate up to half of all current products in stock at a reduced cost. Our aim is to provide Distributors with an opportunity to purchase new products at unbeatable prices! More information in this regard will be sent via a separate e-mail.

Effective immediately all further correspondence will be conducted by online support tickets and e-mail at admin1@bimcorporation.com only. Please be advised phone calls will not be answered.

We are very saddened that it has reached this point; however, please understand that BIM and Alan Kippax worked diligently over the past months to sustain this business for you, our valued Distributors. Unfortunately, we have exhausted all business and personal resources. It is our furthest hope that one day; we would be able to continue operations again.

We would like to sincerely thank all of our Distributors for their business and involvement and particularly those who continued working to the last minute. You were not only our Distributors; you were our "BIM Family"! Your dedication, support and friendship will forever be appreciated.

We wish you all the best with your future endeavors!

Sincerely,

Business In Motion International Corporation